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In the Claims:

1.(Currently Amended) A remote preference unit for influencing visited network selection by roaming mobile units making roaming registration attemps, the preference unit comprising:

a detection unit for detection of roaming activity by mobile units

a database indicative of preferred networks for selection by roaming units, and

an output unit, associated with said detection ~~probe~~ unit and said database to output indications to influence network selection by said detected roaming mobile units,

wherein said output indications are rejection signals to roaming ~~request~~ registration attempts to respective non-preferred roaming networks, and said roaming registration rejection signals are sent to location infrastructure of respective non-preferred roaming networks, thereby to cause a roaming registration ~~request~~ attempt to fail at said non-preferred network and force said mobile units to re-attempt roaming registration ~~requests~~, thereby at said reattempting to select a preferred roaming network.

2. (Original) The remote preference unit of claim 1, further comprising logic for assigning different preference information under different conditions.

3. (Original) The remote preference unit of claim 2, wherein said conditions comprise time, such that different network selection preferences are sent out based on different times.

4. (Original) The remote preference unit of claim 3, wherein a time used to set said preferences is local time at a roaming location.

5. (Original) The remote preference unit of claim 2, wherein said conditions comprise one of profile settings and abilities of an individual roaming handset.

6. (Original) The remote preference unit of claim 5, wherein said conditions are based on a segment of users to which a current handset belongs, such that said preference information is applied differently to different segments.

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7. (Original)   The remote preference unit of claim 2, wherein said conditions comprise the proportions of roaming users currently connected to different available networks in a given roaming region.

8 - 39. (canceled)